

JBS/CSU MBA Information Session

December 2021



COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY

Agenda

- Offerings at Colorado State University's College of Business
- Admissions eligibility for the programs
- Overview of Corporate Partnership Tuition Reduction Program

Program Offerings at the College of Business

- Online MBA
 - Traditional MBA Track
 - Specialization option in Marketing Data Analytics
 - Mosaic
- Evening On Campus MBA

Online MBA

Program at a glance

Learn the core functional areas of business including: accounting, finance, information systems, leadership and human resources, supply chain, strategy, and marketing. Acquire the skills and understanding of broad business functions, the professional network, and the confidence to be a leader in business. Ranked #1 Best Online MBA in Colorado.

Delivery:	100% Online
Location:	Anywhere
Length:	21 months
Schedule:	8-week courses
Credits:	42 credits (24 core, 18 elective)

Online MBA – Mosaic

Program at a glance

Mosaic is the next generation of online learning. Mosaic is video collaboration technology designed for interactive learning and lectures. Mosaic enables Online MBA learners to take a virtual seat in classroom lectures from anywhere and participate live.

Delivery:	Collaborative video platform (Cohort)
Location:	Anywhere with an internet connection
Length:	21 months
Schedule:	Two evenings per week (Virtual Class Seat 5:30 – 9:00 pm)
Credits:	42 credits (24 core, 18 elective)

Online MBA – Marketing Data Analytics

Program at a glance

Through a holistic business lens, build on foundational digital marketing concepts and metrics associated with SEO, SEM, paid and organic approaches focused on building brands and increasing revenue. Learn the in-demand skill of predictive analytics and advance your technical expertise with software like Excel, SPS, SAS, and R. Gain an understanding of how to apply and recognize analytical approaches to transform data into critical insights and change the way business gets done.

Delivery:	100% Online, Self-paced lectures in step with class assignments
Location:	Anywhere
Length:	21 months
Schedule:	8-week courses
Credits:	42 credits (37 core, 5 elective)

Evening MBA

Program at a glance

The on-campus Evening MBA connects you with professional peers in the Fort Collins area in person and with those learning online. The diverse perspectives shared in class enhance your learning experience. Meet on campus in Fort Collins – two evenings each week for 21 months – to immerse themselves in leadership studies with a focus on real-world application.

Delivery:	Face-to-Face (Cohort)
Location:	On campus
Length:	21 months
Schedule:	Two evenings per week (5:30 – 9:00 pm)
Credits:	42 credits (24 core, 18 elective)

Admissions Eligibility Requirements



MBA Programs

We know you're more than a test score or a grade. The admissions committee takes a holistic approach when considering applications, which means we look at who you are as a person and what you would bring to our program and campus community. While we encourage our applicants to meet the minimum criteria, the inability to meet one may be offset by strengths in other areas.

- Undergraduate degree from an accredited four-year institution with a cumulative GPA of 3.0 or higher
- Minimum of 2 years of professional work experience
- International applicants: satisfactory English proficiency test scores
- Written communication skills
- Demonstrated capability, skills, and goals
 - Outlined in the Statement of Purpose & Resume

Application fee: \$60 (CSU will pay your application fee)

JBS Candidate Requirements

- Ideal Candidate:
 - Currently in Mid-level manager role or above
 - 4 or more years of experience managing people or managing projects
 - Completed Bachelor's degree with GPA of 3.0 or above
- JBS Requirements:
 - Key Player, Cultural Leader, Performance Leader or Top Talent 9 box
 - Payback agreement requiring at least 5 years of service upon completion
 - Maintain a B or above cumulative average in coursework
 - Signed FERPA agreement
- JBS provides tuition covered 100% except for textbooks.
- BU leadership will select the CSU participants based – in part – on 9-box placement, the Statement of Purpose, and succession planning considerations

Interested in Moving Forward?



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Next Steps

- Visit CSUPartnership.jbssa.com to learn more and to complete the application
- Applications now open
- February 28: JBS Application closes
- Week of March 21-25: JBS Selection Meeting
- March 28: JBS Students notified of status
 - Selected cohort shared with CSU to begin admissions process

Thank you!



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