

Online MBA Informational Session



COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY

Agenda

- Introduction & Overview
- Student Profile
- Online MBA Program Overview
- Online Learning Experience
- Eligibility & Application Process
- Alumni Success Stories
- Q&A

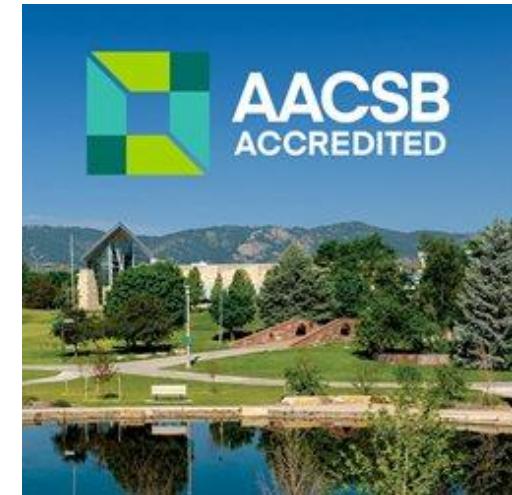
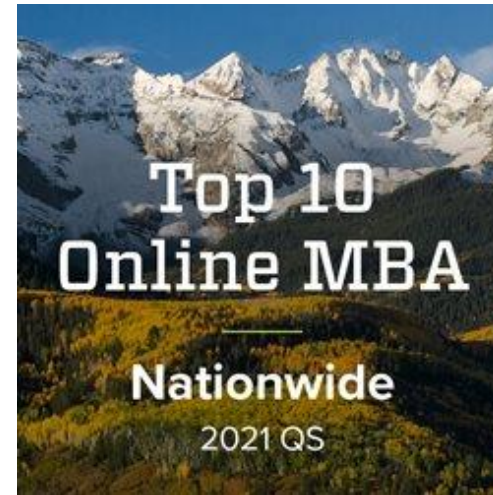


CSU College of Business MBA Mission

To educate and prepare future business leaders in the fundamentals of business, while gaining proficiency in five competencies: innovation, financial, leadership, data analytics and using business for a better world.

Accolades and Rankings

Online MBA



Colorado State University



PLATINUM BIKE-FRIENDLY UNIVERSITY



FIRST INSTITUTION IN THE WORLD TO ACHIEVE STARS PLATINUM



GREEN COLLEGE HONOR ROLL: 2020



BEE CAMPUS USA CERTIFIED 2018



NO. 1 GREENEST COLLEGE



#7 COOLEST SCHOOL

Student Profile

Top States:

- Colorado
- Texas
- Minnesota
- Alabama
- California
- Florida

Top Majors:

- Business Administration
- Finance
- General Business
- Hospitality Management
- Engineering

Top Employers:

- UC Health
- Target
- Colorado State University
- Children's Hospital of Colorado
- Humana

10.5

Average years of experience



Connecting from around the world

95%

Students working full-time



Join asynchronous or synchronous

33

Average age



3.0 median GPA



Online MBA at a Glance

Delivery:	Online
Location:	Anywhere
Length:	21 months
Start Dates:	August
Schedule:	Weekly lectures in step with class assignments 8-week asynchronous courses
Credits:	42 (24 core, 18 elective)
Degree Awarded:	On diploma: Master of Business Administration On transcript: Master of Business Administration, major in business administration



MBA Curriculum



- **Rigorous** – AACSB-accredited
- **Well-Rounded** – Learn the fundamentals of business, gaining proficiency in five competencies
- **Customizable** – Deepen your expertise in a competency with an optional certificate

Enhance your MBA with Graduate Certificates

Customize your MBA with 14 graduate certificate options

💰 Applied Finance | Applied Investments | Corporate Finance

💻 Business Application Development | Business Information Systems | Business Intelligence | Cybersecurity | IT Project Management

👥 Business Management | Entrepreneurship & Innovation | Global Supply Chain Management | Marketing Management | Organizational Leadership | Sustainable Business



Experiential Learning Opportunities

International Business Experience

- 5- to 10-day optional elective
- Meet with global leaders and organizations
- Learn about international business culture and experience global business environments
- Sightseeing tours and accommodation included



Colorado Business Experience

- 2-day in-person, intensive experience
- Visit companies along the Colorado Front Range
- Engage with business leaders to learn what their organizations are currently facing



Level Up Professional Week

- 3-day conference-style event
- Specialized courses & skill development
- 2024 courses will include:
 - Digital Transformation Era
 - Sustainable Business
 - Transformative Leadership
- Courses and events available in-person and online via Zoom

Online Learning Experience



- State-of-the-art classroom capture technology
- Access anywhere, anytime day or night, and from any device
- Experience the same lecture as your on-campus peers
- Benefit from hearing in-class dialogue and questions

Professional Production

- Skilled professionals manage videography and provide technical support
- Team transcribes, close-captions and edits lectures
- Polished videos uploaded for students next business day
- Content designed to support a range of learning styles and abilities



Support Services

Instructional Coordinators

- Liaison between the professor, students
- Provide real-world examples, guide discussions
- Industry professionals, average of 23 years of experience and advanced degrees

MBA Advising

- Dedicated, personalized service
- Ensure you know about all the opportunities available to you
- Provide resources, referrals, other tools you need to be successful

Career Management Center

- Exclusively serves College of Business students and alumni
- Networking, recruitment events, mentoring, job search support, interview prep, online career resources
- Available in-person and virtually

Alumni Stories



"The program helped me develop the skills, language and confidence to know that I could have a seat at the table. It enabled me to get to where I wanted to go quicker. Every single day I'm implementing the lessons I learned from the MBA."

Sarah Miracle, Online MBA Graduate '20
Systems Analyst



"The Online MBA program allowed me to pursue my degree without pausing my life. I love that the program never required me to sacrifice quality for convenience. The faculty and staff were so accessible and helpful, and I truly feel like I got a world-class education on my time and schedule. I cannot imagine any better way to get an MBA."

Amanda Giacalone, Online MBA Graduate '18
Executive Director of Strategic Philanthropy

Eligibility & Application Process

Requirements:

- Undergraduate degree from a regionally accredited four-year institution in any field
- Cumulative GPA of 3.00 or higher
- A minimum of two years of professional work experience
- Written communication skills
- Demonstrated capability, skills, and goals
- No GMAT required

To apply:

1. Visit gradadmissions.colostate.edu/apply
2. Submit required materials:
 - Transcripts from all schools attended
 - Three professional recommendations
 - English language proficiency test (if applicable)
 - Statement of purpose
 - Current resume
3. Pay application fee
4. Interview with Graduate Programs

If you do not meet the full eligibility requirements, there may be alternative paths to admission. Ask us about our MBA Access option!

JBS Requirements and Next Steps



JBS Candidate Requirements

- Ideal Candidate:
 - Currently in Mid-level manager role or above
 - 4 or more years of experience managing people or managing projects
 - Completed Bachelor's degree with GPA of 3.0 or above
- JBS Requirements:
 - Key Player, Cultural Leader, Performance Leader or Top Talent 9 box
 - Payback agreement requiring at least 5 years of service upon completion
 - Maintain a B or above cumulative average in coursework
 - Signed FERPA agreement
- JBS provides tuition covered 100% with the exception of textbooks.

Next Steps

- Visit CSUPartnership.jbssa.com to learn more and to complete the application
- November 13: JBS Application opens on CSUPartnership website
- March 1: JBS Application closes
- Week of March 25-29: JBS Selection Meeting
- March 29: JBS Students notified of status
 - Selected cohort shared with CSU to begin admissions process

Contact Us

Ready to take the next step? We are here to help:

 **cobgradinfo@colostate.edu**

 **(800) 491-4622**

Thank you for joining us!



COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY